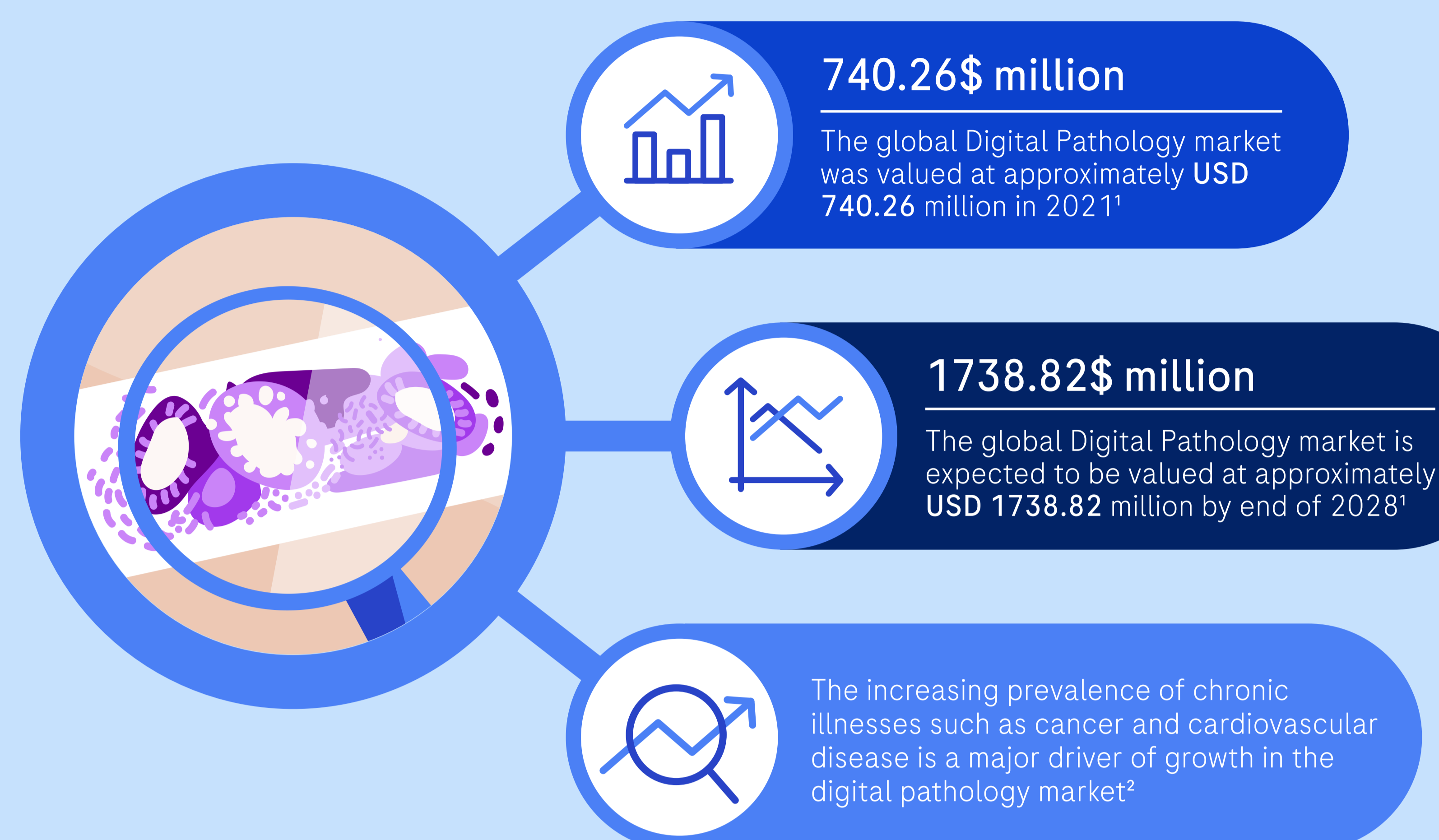


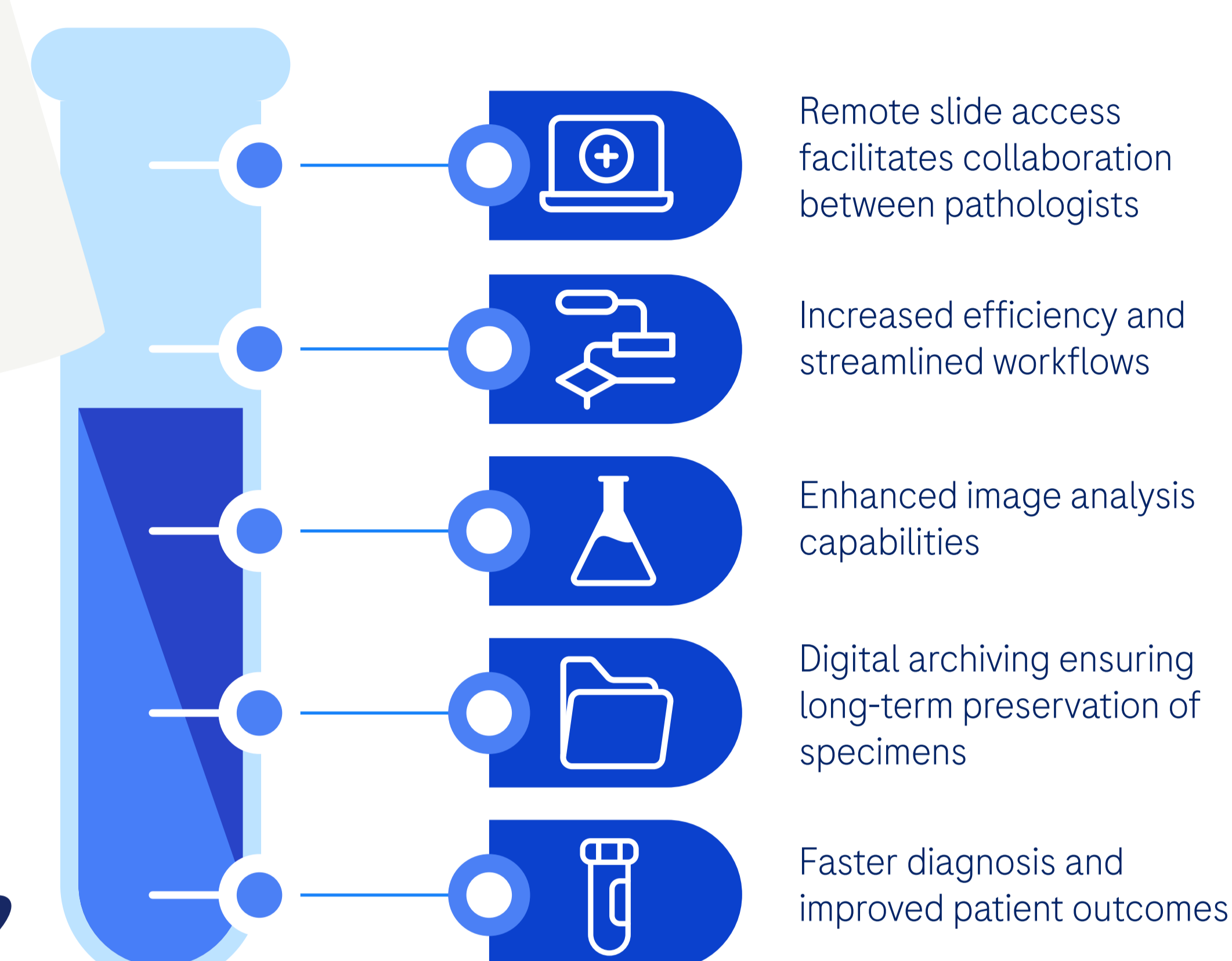
In focus:

# The global digital pathology market

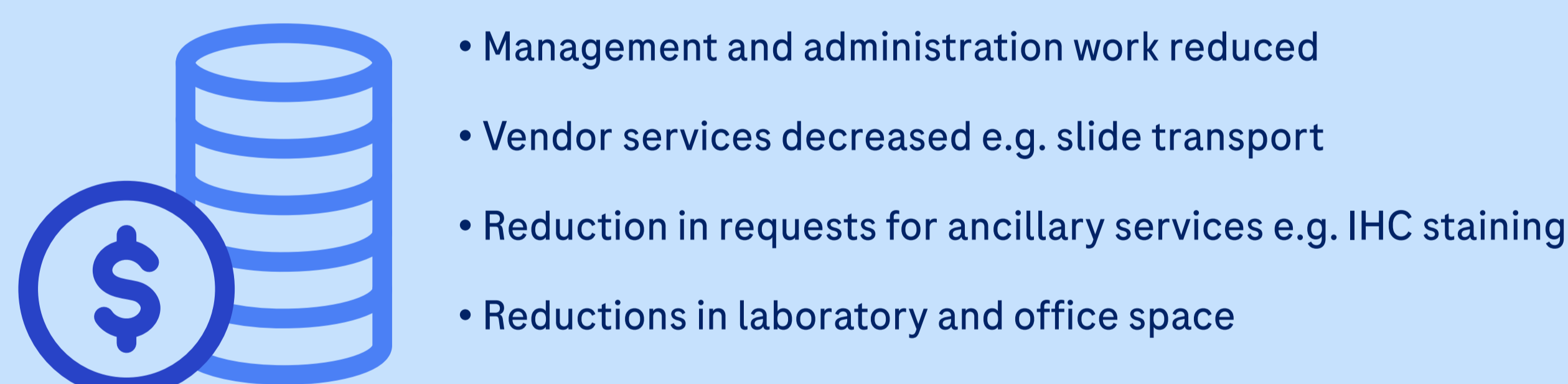
Roche



## What benefits does digital pathology offer? <sup>3 4 5</sup>



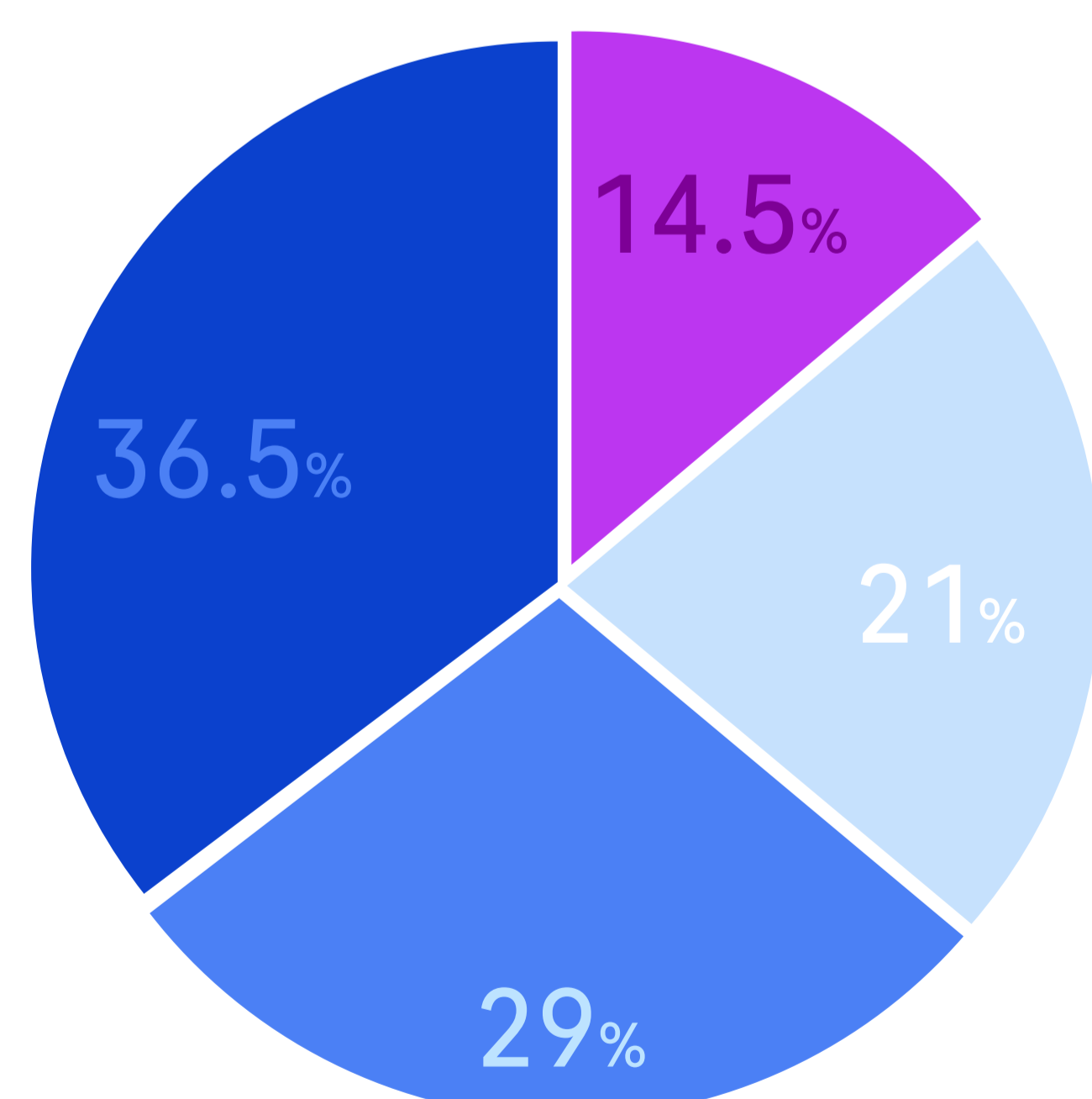
## How does digital pathology support cost efficiency in the laboratory? <sup>4 6</sup>



### Cost-effective workflows

Digital pathology is cost-effective: **\$1.3 million** – The estimated cost savings over a 5-year period following the implementation of a digital pathology workflow <sup>6</sup>

**\$1.3 mio**



### Biggest users in digital pathology

The biggest users of digital pathology equipment are hospitals (**36.5%** of market revenue). This is followed by diagnostic laboratories (**29%**), biotech and pharma companies (**21%**) and academic and research institutes (**14.5%**).<sup>7</sup>

### The future market

- Digital pathology equipment is categorized into scanners, software, communication systems, and storage systems <sup>1</sup>
- Digital pathology scanners currently account for the majority of the global digital pathology market share <sup>1</sup>
- In the future, digital pathology in combination with AI will provide pathologists with cutting-edge tools placing them at the forefront of the precision medicine movement.

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