Biography

Ian Parfrement

Senior Vice President, Global Franchise Lead Point of Care
Centralised Point of Care Solutions with Roche Diagnostics

Ian Parfrement assumed the role of Senior Vice President, Global Franchise Lead for Point of Care (POC) within Centralised and Point of Care Solutions (CPS) in October 2018. He is a member of the CPS Leadership Team.

In his role, Ian is responsible for developing the long-term strategy and growth of the POC portfolio, including both the Coagulation Testing and Immunoassay categories. POC offers high quality products and solutions for Integrated Health Networks, physician's offices and home self-testing programs to deliver convenient care, while optimizing outcomes for patients.

Prior to his current role, Ian has held several leadership roles at Roche, as LifeCycle Leader for the POC LCT within CPS and President and General Manager of Roche Diagnostics Canada. Ian initially joined Roche forerunner Boehringer Mannheim, United Kingdom in 1991 as a sales representative and continued with Roche Diagnostics UK Limited. In 2004, he was appointed Director Hospital In Vitro Diagnostics, responsible for UK and Ireland sales and marketing activities across Molecular Diagnostics, Centralized Diagnostics and Hospital Point of Care.

Ian holds a holds a Chartered Institute of Marketing Diploma and earned a BSc in Cell biology from Oxford Brookes University.