## VENTANA®



# Cost effectiveness of PD-L1 testing in non-small cell lung cancer (NSCLC) using IVDs vs. LDTs<sup>1</sup>

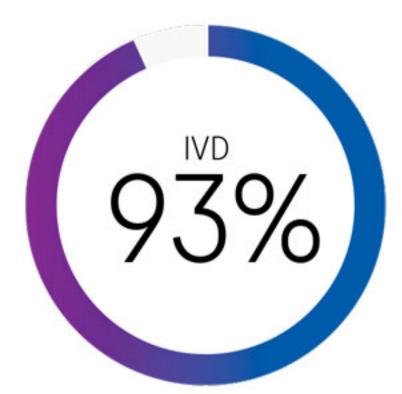


Key takeaways from a 2022 academic study published in partnership with UK NEQAS, NordiQC and Roche Diagnostics, comparing the cost effectiveness of PD-L1 testing with in vitro diagnostics (IVDs) versus lab-developed tests (LDTs) using the German healthcare system as a model

### **Accuracy**

LDTs could lead to a

20% greater chance of misdiagnosis



## **Total effectiveness**

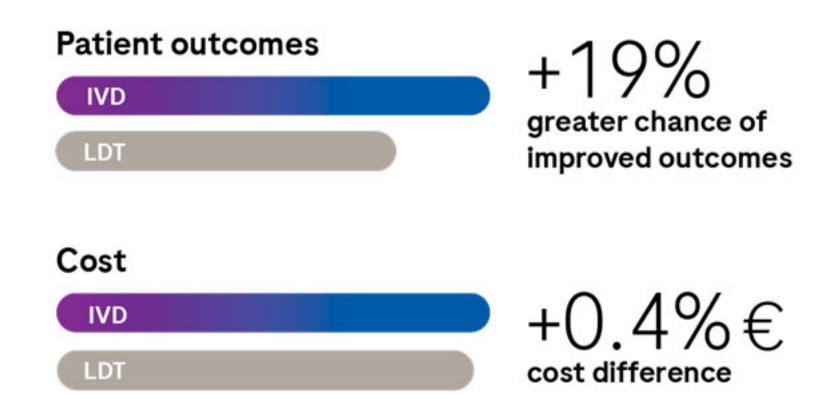


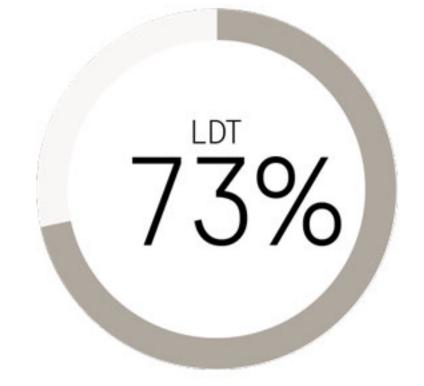
Approximately

1 in 4
patients could receive
incorrect treatment
based on LDT results

#### Cost vs. benefit

IVD testing has minimal impact to overall diagnostic cost, yet could lead to a 19% increase in successful diagnosis and treatment





# IVD testing is substantially more effective

for aligning PD-L1-positive NSCLC patients with immunotherapy - leading to **improved outcomes** and a **reduction in overall healthcare costs** associated with disease progression, management of adverse events, and end of life care.