

## *Press release*



### **Roche Diagnostics Named a Military Friendly® Employer by Victory Media**

INDIANAPOLIS (Aug. 20, 2019) — Roche Diagnostics USA has received a Military Friendly® Employer Gold Award by VIQTORY. Since 2003, the Military Friendly® Employers list has come to set the standard for organizations to provide the best opportunities for veterans and their spouses. Each year, the list of Military Friendly® Employers is provided to service members and their families, helping them discover the best post-military career opportunities available.

Roche Diagnostics is committed to hiring military and veteran talent, knowing first-hand that recruiting veterans and military spouses is not only the “right thing to do,” but the right thing for business. “We're thrilled to receive this recognition of our efforts to be a military and veteran friendly employer. We find that those who have military backgrounds are inherently good at connecting with a mission and are used to solving challenges,” says Bridget Boyle, Vice President and Site Head of Human Resources and executive sponsor of the Indianapolis veterans business resource group. “Our veterans business resource group brings together the community of veterans and civilian patriots to promote understanding of the service culture.”

Roche will be showcased along with other 2020 Military Friendly® Employers in the December issue of *G.I. Jobs@* magazine, which is distributed to TAPS centers globally to reach our veteran community. The list can also be found on [militaryfriendly.com](http://militaryfriendly.com).

Organizations earning the Military Friendly® Employer designation were evaluated using both public and government data sources with responses from a comprehensive survey completed by the employer.

The methodology, criteria, and weightings were determined by VIQTORY with input from the Military Friendly Advisory Council of independent leaders in the higher education and military recruitment community. Final ratings were determined by combining an organization's survey score with an assessment of the organization's ability to meet thresholds for Applicant, New Hire Retention, Employee Turnover, and Promotion & Advancement of veterans and military employees.

**About Military Friendly® Employers**



The Military Friendly® Employers list is created each year based on extensive research using public data sources for more than 8,800 employers nationwide, input from employed veterans and responses to the proprietary, data-driven Military Friendly® Employers survey from participating organizations. The survey questions, methodology, criteria, and weighting were developed with the assistance of an independent research firm (EY) and an advisory council of educators and employers. Ernst & Young is a global leader in assurance, tax, transaction, and advisory services, independently evaluated the scoring methodology used for the Military Friendly® Employers list using the criteria set forth by VIQTORY. The services performed by EY are limited to advisory procedures and do not provide assurance over the scoring methodology. The survey is administered for free and is open to all post-secondary schools and employers that wish to participate. Criteria for consideration can be found at [www.militaryfriendly.com](http://www.militaryfriendly.com).

#### **About VIQTORY**

Founded in 2001, VIQTORY is a service-disabled, veteran-owned small business (SDVOSB) that connects the military community to civilian employment, educational and entrepreneurial opportunities through its G.I. Jobs® and Military Friendly® brands. VIQTORY and its brands are not a part of or endorsed by the U.S. Department of Defense or any federal government entity. Learn more about VIQTORY at [www.viqtory.com](http://www.viqtory.com).

#### **About Roche**

Roche is a global pioneer in pharmaceuticals and diagnostics focused on advancing science to improve people's lives. The combined strengths of pharmaceuticals and diagnostics under one roof have made Roche the leader in personalized healthcare – a strategy that aims to fit the right treatment to each patient in the best way possible.

Roche is the world's largest biotech company, with truly differentiated medicines in oncology, immunology, infectious diseases, ophthalmology and diseases of the central nervous system. Roche is also the world leader in in vitro diagnostics and tissue-based cancer diagnostics, and a frontrunner in diabetes management.

Founded in 1896, Roche continues to search for better ways to prevent, diagnose and treat diseases and make a sustainable contribution to society. The company also aims to improve patient access to medical innovations by working with all relevant stakeholders. More than thirty medicines developed by Roche are included in the World Health Organization Model Lists of Essential Medicines, among them life-saving antibiotics, antimalarials and cancer medicines. Moreover, for the tenth consecutive year, Roche has been recognized as the most sustainable company in the Pharmaceuticals Industry by the Dow Jones Sustainability Indices (DJSI).

The Roche Group, headquartered in Basel, Switzerland, is active in over 100 countries and in 2018 employed about 94,000 people worldwide. In 2018, Roche invested CHF 11 billion in R&D and posted sales of CHF 56.8 billion. Genentech, in the United States, is a wholly owned member of the Roche Group. Roche is the majority shareholder in Chugai Pharmaceutical, Japan. For more information, please visit [www.roche.com](http://www.roche.com).

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For further information, please contact:

Roche

Amberly Peterson

Roche Diagnostics Corporation

(317) 270-8064



VIQ TORY  
Josh Rosen  
(412) 269-1663

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